

**World Anti-Doping Agency
Ethics and Education Committee**

Inaugural Meeting Notes
May 29, 2000

Ottawa, Ontario, Canada

PARTICIPANTS:

Dr. Don Vereen, Chair (Office of National Drug Control Policy, United States of America)
Dr. Rob Donovan (Curtin University, Australia)
Dr. Ian Jobling (University of Queensland, Australia)
Ms. Pirjo Krouvila (Ministry of Education, Finland)
Dr. Tom Murray (The Hastings Centre, United States of America)
Dr. Angela Schneider (University of Western Ontario, Canada)

INVITED OBSERVERS:

Dr. Johann Koss (IOC Athletes Commission, WADA Executive Board, WADA Results Management Committee, IOC Medical Commission)
Ms. Kate Malliarakis (Office of National Drug Control Policy, United States of America)
Mr. Ole Sorensen (Department of Canadian Heritage. Sport Canada, WADA Finance and Administration Committee)
Mr. Victor Lachance (Canadian Centre for Ethics in Sport, Canada)
Dr. Robert Butcher (Independent Ethicist, Canadian Centre for Ethics in Sport, Canada)

INVITED GUESTS:

The Hon. Denis Coderre (Secretary of State for Amateur Sport, Government of Canada)
Mr. Paul Melia (Spirit of Sport Foundation, Canada)
Ms. Sue Hylland (Canadian Olympic Association, Canada)

ADMINISTRATIVE SUPPORT TO COMMITTEE:

Ms. Rachel Corbett (Canadian Centre for Ethics in Sport, Canada)
Ms. Brenda Wagman (Canadian Centre for Ethics in Sport, Canada)

REGRETS:

Ms. Charmaine Crooks (IOC Athletes Commission, IOC Commission for Culture and Education, IOC Ethics Commission) written submission attached.
Dr. Yoshitaka Kondo (Tsukuba University, Japan)
Dr. Gunnar Breivik (The Norwegian University of Sport and Physical Education, Norway)
Mr. Matthias Kamber (Council of Europe)
Minister Ngconde Balfour of South Africa
Ms. Donna DeVarona (United States) written submission attached.

OPENING REMARKS

The Chair (Dr. Don Vereen) opened the meeting at 8:45 a.m. and welcomed everyone in attendance to the first meeting of WADA's Ethics and Education Committee. He introduced the Hon. Denis Coderre, Canada's Secretary of State for Amateur Sport and commended Minister Coderre on his exemplary leadership in international anti-doping initiatives.

Following a roundtable of introductions, the Chair invited Minister Coderre to make some opening remarks. Minister Coderre welcomed the participants to Canada's national capital and provided a historical overview of Canada's involvement in international anti-doping efforts and the development of WADA. He emphasized that he felt the Ethics and Education Committee was the most important of the WADA committees, and that the success of WADA was critical to the ongoing survival of the Olympic movement. He further emphasized the need for WADA and its committees to be independent, transparent and accountable. He pledged his personal support, and the support of Canada, for the important work to be undertaken by this Committee. He concluded his remarks by congratulating Dr. Vereen on his appointment as Chair of the Committee.

The Chair thanked Minister Coderre for his comments and for the historical perspective. In keeping with Minister Coderre's comments that the work of this Committee will be essential to the success of WADA and to the ongoing survival of Olympism, Dr. Vereen stressed that the Committee must carry out its work according to the previously discussed principles of independence, transparency and accountability.

Several members of the Committee posed questions to Minister Coderre and there then followed a general discussion about recent developments relating to WADA and the composition and protocols of the Ethics and Education Committee. Mr. Coderre reminded the Committee members that governments, athletes, academics, and the general public strongly support the work of WADA and the Committee, and that this bodes well for its success.

As the Minister needed to depart due to other commitments, the Chair took a few minutes to comment on the commitment and invaluable efforts of Minister Coderre, Jackie Kelly, Australia's Minister of Sport and Tourism, and Senator Amanda Vanstone, Australia's Minister for Justice and Customs.

BUSINESS MEETING

At 9:30 AM the Chair opened the business component of the meeting. He explained that the objectives of the meeting were to:

- Approve the terms of reference for the committee
- Review Committee membership
- Agree on some operating protocols for the Committee
- Share information on current ethics and education programs
- Identify some strategic directions for the Committee
- Set short term (six month) and longer term goals (two years) for the Committee

To provide context, a review and brief explanation of the WADA (comprised of five standing committees) was given:

- Ethics and Education
- Standards and Harmonization
- Legal
- Finance and Administration
- Health, Science and Research

WADA has an Executive Committee made up of five government representatives, five Olympic representatives, plus the Chair of WADA (Richard Pound) for a total of eleven members. WADA also has a number of ad-hoc committees, including the Results Management Working Group which is responsible for developing effective results management protocols for the Olympic Games and creating a uniform, standardized approach to results management for the international sport community.

Committee members agreed that that it would be important for the Chairs of all committees to liaise on a regular basis so that the work of WADA could be coordinated to the greatest extent possible.

The Chair noted that, to the best of his knowledge, each of the committees will have support staff available from the offices of WADA by the end of August, 2000. For the first two years, the affairs of WADA and thus the affairs of its committees would be funded by the IOC, but after two years it is expected that governments will make significant financial contributions to the ongoing operation of WADA and its committees.

DISCUSSION OF THE TERMS OF REFERENCE OF THE COMMITTEE

The members of the Committee reviewed the draft Terms of Reference and with discussion, suggested revisions/additions (outlined below):

- The opening section on Bylaws should reference Article 9 of the WADA Constitutive Instrument of Foundation.
- Under Purpose, point III should read *“Advise the WADA Board on the development and implementation of effective ethics and education programs, and communication programs to achieve doping-free sport”*.
- Under Purpose, point VII should read *“Develop the core content for educational programs designed to promote doping-free sport at all levels, among elite athletes, youth athletes, coaches, trainers, medical health professionals and the general public”*.
- The Terms of Reference should include the ability to commission research and should make reference to coordinating with other committees of WADA carrying out research projects, such as the Science and Medicine Committee, etc.
- The Definitions section should open with the following statement: *“The expression “doping-free” is intended to represent a sport environment where the prohibited use of banned*

substances and practices is absent by virtue of, among other things, effective ethics and education interventions that promote a sport environment free of cheating and encourage the development and manifestation of Olympic values, ethics and fair play.”

- The Definitions section should include a statement about what we mean by the term education (i.e. distinctions and relations between and amongst education, information dissemination and prevention).
- There should be a section entitled “Relationships with Other Organizations” which deals with the nature and extent of cooperation and collaboration with other agencies. This section should describe how the Committee will collaborate with other committees and other entities, including how the Committee might access other funding sources, either on its own or in partnership, and how the Committee will ensure its independence when working with other entities or when accepting funding from outside sources.
- Appendix “A” (outlining the responsibilities of the Chairperson and Vice-Chair) should include reference to the Chair having the role of public spokesperson for the Committee.
- Following the section on “Outside Experts” there should be a section on “Observers”. This section should address how Observers would be invited on request to attend Committee meetings, what their roles would be, and how “in camera” meeting requirements would be managed.
- The section “Report Structure” should read “Reporting Structure”.
- The section on “Funding Support” should read: *“WADA shall provide the necessary administrative and operational resources for Committee meetings, commissioned research/project and ethics and educational content, programs and or initiatives”*.
- The section on “Meetings” should read as follows: *“The Committee shall meet, as required, at least two times per year and not more than four times per year. Minutes of the committee meetings, reports and correspondence relative to the Committee shall be a matter of public record, shall be retained at the WADA office, and shall be available to any person upon request. Minutes shall be prepared within 30 days of the conclusion of the committee meetings and shall be made available for posting on the WADA web site.”*

This section or a separate section entitled “Transparency” should also address how the public could be accommodated at meetings. It was suggested that the Committee may solicit written submissions and that a portion of each meeting be set aside for public input, where each member of the public wishing to address the Committee would have five minutes to do so.

The suggestion was also made to post the agenda for each Committee meeting on the WADA web site well in advance of the meeting date in order to facilitate public participation.

There was agreement that the Committee should consider holding meetings in different parts of the world in order to gain first-hand knowledge of relevant programs and resources, and to expand Committee networks.

- It was decided that a quorum would not be specified in the Committee Terms of Reference. However, it was determined that some substantive items of the Committee’s activities might warrant a majority percentage, such as approving any changes to the Terms of Reference. These items would be discussed at the next meeting.

- The Chair noted that the Terms of Reference should retain some flexibility to evolve for the time being, allowing Committee members to review the Terms at subsequent meetings and recommend further refinement as the Committee becomes more familiar with its mandate and WADA's expectations.

ELECTION OF VICE-CHAIR AND COMPOSITION OF COMMITTEE

Dr. Angela Schneider was nominated and elected unanimously to serve as Vice-Chair of the Committee. The Vice-Chair responsibilities will be outlined in Appendix A. As the Chair will not be able to attend the upcoming June 20, 2000 meeting of WADA, Dr. Schneider was asked to attend to represent the Committee.

It was agreed that the primary requirement for committee membership would be expertise in ethics and education and/or specific skills required to help meet the goals of the committee. It was also agreed that the committee should approximate twelve, fifteen at most, so as to remain a working committee.

Regional/cultural/gender representation was also discussed. (It was pointed out that some people from other countries were approached but unable to attend this meeting as participants including: Dr. Yoshitaka Kondo of Japan; Professor Gunnar Breivik of Norway, Dr. Matthias Kamber of the Council of Europe; and Minister Ngconde Balfour of South Africa. Judge Mebaye (Chair, IOC Ethics Commission) and Ms. Chairmaine Crooks (IOC Athletes Commission, IOC Ethics Commission, and IOC Education and Culture Commission) were also invited to attend this meeting, but unable to make it. Professor Lamartine de Costa of Brazil will also be approached for the next meeting. The possibility of the Committee including representatives from UNESCO and WHO will also be explored.

PRESENTATIONS AND OVERVIEW OF SOME CURRENT PROGRAMS

Dr. Robert Butcher (Ethicist) made the opening presentation titled "Connecting Sports, Ethics and Education" making a very good foundation and underpinning for the committee's work. There was a great deal of support and enthusiasm for this presentation as the committee members found it was very important to lay down theoretical structures at the outset. The committee members asked that a copy of the presentation be included in the minutes (See Appendix A – attached).

This presentation was followed by two additional presentations by guests. Mr. Paul Melia of the Spirit of Sport Foundation, presenting an outline of the Canadian approach to drug-free sport education based on social change and values. Ms. Sue Hylland of the Canadian Olympic Association (COA) made a presentation describing the COA's current educational programs in Canadian.

ROUNDTABLE DISCUSSION

The Chair invited committee members to give a brief summary of issues and or programs that they are currently involved with that are relevant to the mandate of the committee. Dr. Johann Koss reviewed some of the issues that were of concern to the athletes, some of which, he

submitted in written format prior to the meeting. The committee members discussed these issues and felt that a good deal of them would be relevant to the mandate of this committee. The Chair expressed the wish of the committee to work with and help the athletes with these issues and promised that there would be a good deal of follow up on them. Professor Rob Donovan, Professor Ian Jobling and Ms. Pirjo Krouvila also gave very brief summaries, as time was very short.

STRATEGY SESSION

The committee discussed a variety of possible short-term and long-term objectives and strategies. Possible initiatives put forward included:

- Conducting a literature search on existing empirical knowledge about motivations of high performance athletes to use, or not use, performance-enhancing drugs. Depending on the results, the Committee may consider commissioning original research into the intrinsic versus extrinsic motivations. Action item: to be completed as soon as possible.
- Under the auspices of the IOC Athletes' Commission, helping to conduct a survey questionnaire of Olympic athletes at the Sydney Games. This survey could be tied into the Athlete Passport project and/or the Athletes' Commission elections to be conducted in the Athletes Village. Action item: to be completed by Donovan, Schneider & Butcher.
- Promoting the Athlete Passport (subject to ethics review by committee) project so that it could be launched in time for the Sydney Olympics.
- Encouraging the WADA and the IOC to use the WADA Ethics and Education Committee as a Research Ethics Committee, through which all research proposals would go for screening and approval.
- Exploring ways to liaise effectively with International Federations; in the first instance, members agreed that the Committee should identify the International Federations' education needs and priorities. Action item: invite some the representatives of IF's to the next meeting.
- Make contact with other committee Chairs to ensure the work of this committee and other committees is coordinated.
- Develop a "Code of Ethics" for the operations of WADA. Action item: to be done as soon as possible.
- Develop a strategic plan for the Committee. The strategic plan must address the responsibilities of the Committee, in particular: 1) coordinator/producer of core ethics and educational programs; 2) ethics conscience/watchdog for WADA. The strategic plan should also distinguish among education, prevention and information dissemination, research and should identify some strategic indicators for measuring the committee's programs towards attaining its combined goals of promoting fair sport and protecting the health of athletes.

NEXT STEPS

The committee agreed on the following short-term actions:

- The Terms of Reference will be revised and circulated to the members of the Committee.

- The next meeting will be held in early August in Lausanne or in September in Sydney. This will be a two-day meeting and will focus on developing a work plan for the Committee.
- The Chair will make contact with Mr. Harri Syvasalmi of WADA to determine funding for the services of professional consultants to assist the Committee as soon as possible.
- The Chair will propose to the WADA and the IOC that all research and scientific projects have an ethics review conducted by the committee.
- The Chair will propose to WADA that WADA create its own independent web site.
- The Committee (through designated people), in cooperation with the IOC Athletes Commission, will design, develop and implement a survey questionnaire for athletes at the Sydney Games.
- The Committee will support and promote the Athlete Passport project, being piloted in Australia and Canada.
- The Committee Chair will make contact with Chairs of other committees to discuss regular information exchange and participation where required (i.e. review of banned list).
- The Chair and Vice-Chair will make contact with the potential Committee members (especially from South America, Asia and Africa) as described above, and invite them to participate in the next meeting.
- The Committee will be set up on a list-server system to aid in electronic communications among Committee members. The Canadian Centre for Ethics in Sport will explore the Australian Sports Drug Agency's interest in hosting this list-server as part of the Agency's role in providing information technology support to WADA via the Drug-free Sport Consortium. Alternatively, the list-server could be hosted by the Canadian Centre for Ethics in Sport until incorporated into the WADA web site.

CLOSING REMARKS

The Committee members were very pleased with the work that was completed in the inaugural meeting. The Chair thanked the members of the Committee for their valuable time and contributions, and concluded the meeting at 4:40 PM.