



# ATHLETE COMMITTEE STRATEGY

## Role of the Committee:

To PROTECT the INTEGRITY of CLEAN SPORT as  
the LEADING VOICE for ATHLETES globally.

## Committee's Core Values:

**INTEGRITY + AUTHENTICITY + FAIRNESS**

## These core values will be delivered by being:

### COURAGEOUS

Be brave. Make tough decisions. Listen. Challenge status quo.  
Stand up and speak out despite potential consequences. Set the tone.

### IMPACTFUL

Take purposeful actions towards desired outcomes. Leave a legacy. Cause positive change.

### UNITED

Act as one voice, with aligned intentions and shared values. Accept and include all.  
Create a place of belonging. Respect agreed-upon outcomes.

### HONEST

Speak and act the truth. Declare conflicts of interest.  
Say what you believe and reject inappropriate influence.

### TRANSPARENT

Disclose when you can, say when you can't. Share and be forthcoming.  
Expect and take accountability. Provide direct and open communication. Deliver on promises.



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## Core Strategies:

### ADVOCACY

To strengthen the integrity of clean sport, the WADA Athlete Committee will assess current anti-doping trends and needs and proactively advocate a position on behalf of athletes globally. As a result, we will:

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*lead the anti-doping portion of the Charter of Athlete Rights;*

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*gather insights on anti-doping trends in their relevant communities and geographies and work with the Committee to provide leadership and positioning.*

### ENGAGEMENT

To be the leading voice for clean athletes, the WADA Athlete Committee will outreach in relevant communities and events with thought leadership and knowledge transfer on current anti-doping education, regulations and policy. As a result, we will:

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*organize a Global Athlete Forum in 2018, targeting athlete leaders to educate and inform on anti-doping thought leadership and knowledge transfer;*

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*meet and provide athlete leaders with the knowledge and tools to disseminate information on policy, representation and appropriate action steps.*

### GOVERNANCE

To protect the integrity of clean sport and as the leading voice of clean athletes, the WADA Athlete Committee will contribute to and influence independent and effective anti-doping governance. As a result, we will:

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*continue to contribute to the WADA governance review to provide independent counsel and strengthening the athletes' voice within the anti-doping movement;*

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*develop and initiate a 'gold standard' governance model for the WADA Athlete Committee through the intentional recruitment of members;*

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*explore athlete committee representation on key WADA committees and programs.*