



ATHLETE COMMITTEE STRATEGY

Role of the Committee:

To PROTECT the INTEGRITY of CLEAN SPORT as
the LEADING VOICE for ATHLETES globally.

Committee's Core Values:

INTEGRITY + AUTHENTICITY + FAIRNESS

These core values will be delivered by being:

COURAGEOUS

Be brave. Make tough decisions. Listen. Challenge status quo.
Stand up and speak out despite potential consequences. Set the tone.

IMPACTFUL

Take purposeful actions towards desired outcomes. Leave a legacy. Cause positive change.

UNITED

Act as one voice, with aligned intentions and shared values. Accept and include all.
Create a place of belonging. Respect agreed-upon outcomes.

HONEST

Speak and act the truth. Declare conflicts of interest.
Say what you believe and reject inappropriate influence.

TRANSPARENT

Disclose when you can, say when you can't. Share and be forthcoming.
Expect and take accountability. Provide direct and open communication. Deliver on promises.



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Core Strategies:

ADVOCACY

To strengthen the integrity of clean sport, the WADA Athlete Committee will assess current anti-doping trends and needs and proactively advocate a position on behalf of athletes globally. As a result, we will:

lead the anti-doping portion of the Charter of Athlete Rights;

gather insights on anti-doping trends in their relevant communities and geographies and work with the Committee to provide leadership and positioning.

ENGAGEMENT

To be the leading voice for clean athletes, the WADA Athlete Committee will outreach in relevant communities and events with thought leadership and knowledge transfer on current anti-doping education, regulations and policy. As a result, we will:

organize a Global Athlete Forum in 2018, targeting athlete leaders to educate and inform on anti-doping thought leadership and knowledge transfer;

meet and provide athlete leaders with the knowledge and tools to disseminate information on policy, representation and appropriate action steps.

GOVERNANCE

To protect the integrity of clean sport and as the leading voice of clean athletes, the WADA Athlete Committee will contribute to and influence independent and effective anti-doping governance. As a result, we will:

continue to contribute to the WADA governance review to provide independent counsel and strengthening the athletes' voice within the anti-doping movement;

develop and initiate a 'gold standard' governance model for the WADA Athlete Committee through the intentional recruitment of members;

explore athlete committee representation on key WADA committees and programs.