

Project Khurtsidze (Georgia)

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### Identification and analyses the role of Athlete support Personnel's (ASP) attitudes towards doping

The research will be conducted using both qualitative and quantitative research methods to collect as much as possible information about the attitudes towards doping. The research design for the project include: Data collection, measurement, analysis and Diagnostic research design; as well as correlative and comparative analyses with previous studies conducted in 2019 and 2020.

In 2019 and 2020 we conducted the qualitative and quantitative studies by order and collaborating with Georgian Anti-Doping Agency (In 2019 the Project was funded by Olympic Solidarity Fund), which aimed to determine the attitudes of athletes regarding doping and to determine the level of awareness. For this purpose, we used questionnaires from WADA social science research package for ADOs:

1. Survey of Elite Athletes' Opinions on Sport Issues.
2. Moral decision-making (attitudes to cheating and other behaviors)

The qualitative research in Georgian sports showed that the stimulating factors of the dope consumption are:

The level of awareness of athletes is quite low, many sportsmen do not try to become more informed about the issues regarding doping and they completely trust the competence of the medical staff. It is therefore appropriate to explore the attitudes and knowledge of the ASP, particularly medical professionals.

The results of our research will allow us to plan the necessary steps to be taken in the fight against doping. To identify priority groups and decision-makers for major anti-doping activities in order to reduce doping in athletes and improve clean sports behaviors and to plan intervention projects. The research will allow us to gain information about the cognitive, emotional and behavioral components of attitudes towards dope consumption, clean sport, poor quality food additives, drug containing prohibited substances.

The research findings will be shared with the Anti-doping Agency, Ministry of Sports and other decision-making people. Based on the research findings they can plan the policy how to encourage clean sport and rise negative attitudes towards consumption of dope.