INTERNATIONAL STANDARD FOR EDUCATION – FIRST DRAFT
(FOLLOWING THE FIRST CONSULTATION PHASE)

SUMMARY OF MAJOR PROPOSED CHANGES FOUND IN THE FIRST DRAFT OF THE
INTERNATIONAL STANDARD FOR EDUCATION.

Based on the 143 comments from the public consultation, the International Standard for Education has in general, been very positively received, with strong support for its implementation. This feedback was also reflected at the Global Education Conference in Beijing on 24-25 October. Analysis of the public comments and survey sheets from the Conference, showed that the main feedback was related to:

- the scope of authority of the Standard (what shall be required of signatories) and the subsequent roles and responsibilities;
- clarity of language related to certain articles;
- the need to remove guidance related content to the Guidelines for Education so that the Standard is more concise and more directly related to requirements of signatories; and
- the impact of the Standard on the Code, particularly Article 18 and the Introduction which should acknowledge a more prominent role for education in the promotion of clean sport.

This current version of the Standard does not include updated Code provisions based on the proposed changes to the Code. This will be updated when a draft of Article 18 is more concrete.

There were also a number of principles that stakeholders felt should feature more strongly in the Standard, including the fact that the majority of athletes wish to compete clean which should be reflected in more athlete centred education programs that focus on more positive language. It was also felt that as a principle, an athlete’s first encounter with anti-doping should be through education rather than doping control.

One key concern about the introduction of the Standard was the challenge of education being so culturally specific that it is very difficult to standardize and prescribe set practices. All of these issues were considered by the Working Group involved in the development of the Standard when preparing the current draft.

The following list outlines the key changes that have been made to the first draft:

- There is an increased emphasis on supporting athletes and the promotion of positive messages in education programs and a shift away from linking education and testing so closely.
- More clarity is given on what is required as mandatory; an education plan is the main requirement of the Standard. Conducting and documenting a structured planning process allows signatories to take account of the fact that education is not a one size fits all, with each signatory deciding what is the most culturally appropriate education program for them.
- Signatories will be required to identify an ‘Education Pool’ as an output of their planning process. These are prioritized target groups that the signatory will commit to educating as part of their education program. The only requirement is that as a minimum, athletes within a registered testing pool shall be included in the ‘Education Pool’.
- The Annexes from the first draft have been removed, along with the requirement to deliver them to athletes who are subject to testing.
• Overall, substantial text has been removed to be included in a more robust Guidelines document that will be developed further in 2019 in order to support signatories with the future implementation of the Standard and further improve education practice beyond the minimum requirements.

• In order to avoid duplication of effort among signatories and placing extra burden on athletes, a simple recognition process has been further clarified in order to promote more prudent deployment of education resources. To begin with, this will simply require signatories to make their education plans available to others so that they can be acknowledged.

• International Federations are no longer required to provide education at every one of their events where testing is taking place. This however must be factored into the planning process to ensure all those subject to testing, will still have had the opportunity to be educated first.

Given that this is an update on the first draft of the Standard, it is expected that the biggest significant changes between two drafts has been in this consultation phase, hence the appearance of significant changes in the redlined document.