



The 3<sup>rd</sup> South American Anti-Doping Legal Seminar was co-organized by WADA and the Sport Ministry of Uruguay, who hosted the event in Montevideo with the attendance of lawyers of South American NADOs.

The Seminar consisted of an overview of WADA's work in Latin America, along with presentations on how best to implement anti-doping rules in compliance with the Code. A series of breakout sessions and presentations from the region provided the opportunity for countries to share experience and expertise. A significant outcome of the Seminar was the establishment of a forum dialogue among participants, which should continue to exist in the future in order to ensure better practice is widespread throughout the region.



**CONSUDE: South American Sport Council – Santiago de Chile**

**Regional Office attended Governmental meetings of Sport Ministers held in Santiago in occasion of the ODESUR GAMES.**

Presentations were delivered at CADE, CONSUDE and CID. The message of the need to improve capacity building in their anti-doping structures to be able to meet new Code requirements was included in the CADE Declaration, as an aspect to continue working. The Outreach program also launched a booth in these ODESUR Games with the support of the NADO of Chile, with the participation of Physical Education Teachers.

## PLAY TRUE DAY

Anti-Doping Education is a high priority in the agenda of stakeholders in the region with the support of the WADA Regional Office.

17 countries from across the Latin American region all pledged their commitment to doping-free sport in the Declaration of Montevideo.

The Declaration was ratified during last year's Latin American Anti-Doping Education Symposium held in Uruguay.

The Anti-Doping Commission of Puerto Rico organized the first "Play True Day" with the support of UNESCO Fund against Doping in Sport and under the auspices of the National Olympic Committee and Sport Ministry. It included a "Play True Theatre Contest" with plays of doping related examples and situations. Theatre was an innovative way of reaching a young audience. A group of Athletes also read and committed to the "Play True Pledge" representing Athletes.

## BRAZIL – “ATHLETE IN SCHOOL”

**Ministry of Sport and Education of Brazil, May 2014**

“Play True Quiz” on High Schools web pages

The initiative has been taken by the Sport Ministry and Brazilian NADO (ABCD).

This program gathers youth between 12 and 17 years old competing in Athletics, Judo and Volleyball. Last year, 23 schools adhered and two million school athletes participated. This year, 35 schools have already registered and three million school athletes are estimated to participate.

To access:

<http://atletanaescola.mec.gov.br/>

This is a motivation to continue promotion of the Outreach Quiz through the region as well as training NADOs and local staff to help perpetuate the anti-doping message.



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