

REQUEST FOR EXPRESSIONS OF INTEREST

to host the

2019 WORLD CONFERENCE ON DOPING IN SPORT

BACKGROUND

Four highly successful world gatherings of the anti-doping sport community have been convened since 1999:

- February 1999 in Lausanne, Switzerland The International Olympic Committee (IOC) organized a conference, resulting in the Lausanne Declaration, the document that led to the creation of the World Anti-Doping Agency (WADA);
- March 2003 in Copenhagen, Denmark WADA organized a World Conference on Doping in Sport in order to gather representatives of national governments, related public authorities, the Olympic Movement, other sports governing bodies, athletes and expert groups to discuss, review and agree to a new global policy, the World Anti-Doping Code;
- November 2007 in Madrid, Spain WADA invited representatives of the same bodies, this time to review and agree on a revised version of the World Anti-Doping Code: and
- November 2013 in Johannesburg, South Africa WADA again gathered the same organizations in order to review and agree on another refined version of the World Anti-Doping Code.

In order to advance the work necessary to eradicate doping in sport and to protect the clean athlete, WADA believes it timely for the global community to gather under one roof once again on the occasion of a fifth World Conference to be held in 2019. This will not however be for the purpose of another Code review, rather an opportunity to engage in discussions and debates about anti-doping programs, practices and processes.

At each previous edition of the World Conference there has been substantial media presence and the resulting media acknowledgement and credits has extended worldwide. WADA is an internationally recognized organization and hosting the next edition could prove prestigious and priceless from this perspective.

Similar to the processes conducted previously in determining Copenhagen, Madrid and Johannesburg as the host cities of the 2003, 2007 and 2013 World Conferences, WADA is now seeking expressions of interest (EOIs) from around the world to host the 2019 edition.

CRITERIA TO HOST

Special Notes:

- In order to coincide with WADA's Executive Committee and Foundation Board meetings, the month of November is the preferred period for the World Conference to take place.
- WADA does not wish for Conference fees to be charged to participants. Individuals will cover the costs of their own air travel and accommodation, as well as meals outside of the official program, however, <u>all other costs should be met by the hosts</u> (refer, inter alia, to the criteria list below). Appropriate sponsorships are possible, however will require pre-approval by WADA so that there is no conflict with WADA's mandate and/or stakeholders.

In completing an expression of interest (EOI) to host the Conference, cities/countries are required to provide responses to the following aspects:

Official Support

- 1) Endorsement from relevant authorities, including City, Country and National Olympic Committee (in the form of official letters of support addressed to WADA);
- 2) A statement of the financial commitment to support the Conference.

Organization/Management of the Conference

- 3) Provision of a Professional Conference Organizer (PCO) to attend to the full preparation and running of the Conference;
- 4) Creation of a Conference specific identity/look;
- 5) Development and management of a bilingual (English and French) Conference web site, as well as bilingual online registration, hotel reservation and accreditation systems etc.

Venue Requirements

- 6) Proposed venue with details on capacity to host plenaries, symposiums, workshops, secretariat facilities, as well as the ability to provide access for people with disabilities;
- 7) (Conference facilities with sufficient seating for at least 1,800-2,000 attendees approximately 40% delegates, 50% observers and 10% media);
- 8) United Nations conference-style set-up with delegates having access to fixed microphones for intervention purposes;
- 9) Facilities to host WADA's Executive Committee and Foundation Board meetings (with appropriate technical infrastructure);
- 10) Appropriate IT/AV/sound and lighting infrastructure within the Conference venue for presentations;
- 11) Appropriate infrastructure within the Conference facilities to cater for an expected large number of world media (Wi-Fi, power, etc.);
- 12) Technical capability to record and "live-stream" the Conference;
- 13) Appropriate security and healthcare/emergency measures to cater for the expected attendees (i.e. VIPs high ranking governmental and sports officials).

Interpretation

- 14) The provision of highly experienced international interpreters to cater to the international community (approximately six different languages including Arabic, Chinese, English, French, Russian and Spanish). This may include sourcing interpreters from abroad and meeting their travel costs to the Conference;
- 15) Provision of the technical equipment required to support the work of the interpreters.

Catering

16) Appropriate facilities and provision of catering for participant meals (lunch and breaks) for the duration of the Conference.

Accommodation

- 17) Appropriate selection of hotels (different categories and price ranges) to cater for all attendees;
- 18) Full and efficient ground and transportation facilities (airport providing international connections; train station, etc.);
- 19) Appropriate ground and airport transfers including transfer (bus shuttles) to conference facilities from the different hotels.

Social Events/Tourism packages

- 20) Proposals for social/cultural events for all attendees;
- 21) Optional touring package for attendees and accompanying persons.

In addition to the above, it is expected that the EOI will include:

- 1) The proposed dates noting any potential advantages or disadvantages with them;
- 2) A draft Conference project timeline; and
- 3) An indicative budget which covers all anticipated expenditures and sources of income.

AGREEMENT

It is not intended that the above encompass all aspects and details of the planning for the Conference. It is expected that a formal agreement will be signed with the successful applicant city/country setting out the terms and conditions that are to govern the cooperation between WADA and the responsible host city/country for the organizing of the 2019 World Conference on Doping in Sport.

ELIGIBILITY TO SUBMIT

It should be noted that \underline{no} EOI will be furthered if it is submitted by a country which has not adhered to the UNESCO International Convention on Doping in Sport, or which has been declared not to be in compliance with the World Anti-Doping Code, or who has not paid its annual dues to WADA.

SUBMISSION

EOIs in response to the "Criteria to Host" aspects should be submitted in English and/or French.

The deadline for submission is <u>Friday 25 November 2016</u> and applications must be received via e-mail <u>and</u> by postal mail by 17h00 Montreal time.

They should be emailed and delivered to the attention of:

Mr Olivier Niggli

Director General (incumbent, 1 July 2016) World Anti-Doping Agency 800 Place Victoria (Suite 1700) PO Box 120 MONTREAL QC H4Z 1B7 Canada

c/o Shannan.withers@wada-ama.org

All queries in relation to the above process can be directed to the above email address.

AWARDING THE HOST CITY

The EOIs will be received and reviewed by the WADA Administration and a report will be compiled summarizing the content contained in the EOIs. In the event that any additional information is required, or content needing clarification, the WADA Administration will contact the submitting officer.

A final report will then be compiled. Such report may include the conduct of site visits to review the EOIs and facilities being proposed. It will then be provided to the WADA Executive Committee and Foundation Board for their consideration prior to a vote taking place at their in person meeting in May 2017. Candidate cities will be invited to present to WADA Foundation Board members should they so choose.