

WADA Education Committee Meeting 26-27 April 2018 **Meeting Outcomes**

MEMBERS

Edwin MOSES (*Chair*)
Sultan AL-BUSAIDI
Karri DAWSON
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Rob KOEHLER (*Director*)
Tony CUNNINGHAM
Eva ERFLE
Caroline HÉBERT
Kangeun LEE

Regrets

Kamal AL HADIDI

WADA's Education Committee met in Montreal (Canada) on 26-27 April 2018. The outcomes and key summary of agreements made by the Education Committee are outlined below.

- The Committee observed a moment of silence in memory of one of its former members, Bart Coumans, who passed away last year.
- The Committee was provided an overview of the 2017 Education Committee Meeting outcomes and was pleased with the actions that have been completed to date.
- The Committee was provided an update on the outcomes from the 28 February-1 March 2018 Athlete Committee meeting.
- The Committee was provided an overview of the draft **Anti-Doping Charter of Athletes Rights**.
- The WADA Education Committee fully supported the draft Anti-Doping Charter of Athlete Rights and its proposed integration into the revised World Anti-Doping Code.
- The Committee welcomed the forthcoming **Education Conference** scheduled for 24-25 October 2018 in Beijing and recommended that:
 - The 2018 Conference open with a review of the 2015 Global Education Conference outcomes to reflect on what has been accomplished to date.
 - There is a need to target those countries and sports that should have more buy-in to education to attend the Conference.



- The Committee welcomed the first draft of the **International Standard for Education**. It agreed that the Standard should be referred to as one for Education and not Education *and Information* as had been previously suggested.
- The Committee reviewed and discussed the draft International Standard for Education and provided feedback for amendments. They included:
 - The Standard needs to be a compliance tool, not a development tool.
 - There is a need to ensure there is consistent language throughout the Standard.
 - The need to avoid introducing a series of unnecessary new terms. Terms should be used in line with the terminology of the Code.
 - The need to have a very clear outline of roles and responsibilities for each ADO.
 - The need to recognize the importance of mutual recognition of education programs to avoid athletes and support personnel having to undertake duplicate education sessions.
 - The need to ensure athlete engagement is outlined in the Standard.
 - The need to ensure that athletes are proactively consulted and involved as the Standard is further developed.
 - The need to look at introducing a section on athletes with impairments.
 - Language around mandatory education needs to indicate that ADOs should develop an education pool that must include athletes in a testing pool and those attending major games.
 - The need to have a clear definition and understanding of values-based education.
 - The need to have a communications plan and implementation strategy around the International Standard for Education to ensure people are aware of its development and pending implementation.
- The Committee congratulated WADA on its new **Anti-Doping eLearning (ADeL)** online platform and recommended:
 - Investigating if there is a way to link the WADA Outreach Quiz to the ADeL platform.
 - That the Education Department continue to work with the International Olympic Committee to have a link to the ADeL platform on the "Athlete 365" website.

- Considering displaying links of other available ADO eLearning platforms on ADeL.
- That WADA needs to encourage International Federations and/or National Sports Federations to make anti-doping eLearning/education mandatory before athletes compete in competitions.
- In general, digitalization is an effective way (now and even more so in the future) to share information and educate people. As a result, WADA should continue to promote and develop its online learning platform ADeL. This should complement face-to-face education.
- The Committee congratulated the Education Department on the **Sport Values in any Classroom project** and encouraged the Department to continue to work with its partners to further pilot, refine and implement the project.
- The Committee welcomed the further development of the **University E-Textbook**.
- The Committee welcomed the **values-based learning resources** and supported the piloting of the program with select stakeholders.
- The Committee reinforced the move towards more positive messaging and to be branded as such.
- The Committee fully supported the need to broadly share the key summaries of the **social science research outcomes** and suggested that:
 - The Education Department work closely with the Communications Department to actively share the research outcomes to the media, to both better inform their writing and to encourage further dissemination of the information.
- In addition, in terms of Social Science Research, the Committee recommended to look into the possibility of focusing funding on:
 - Larger scale global research projects
 - Research with younger children
 - Research among athletes with impairments
- There is a need to look at defining and to develop an **athlete learning pathway** that can be shared with stakeholders to better inform their education programs.
- The Committee supported WADA's **engagement with UNESCO** on the Voluntary Fund for Anti-Doping and encouraged this to continue, with a focus on promoting evaluation of approved projects.
- The Committee was of the opinion that moving forward, **anti-doping principles** should be directly embedded into the rules of sports.

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