

**WADA Education Committee Meeting
8-9 April 2015
Meeting Outcomes**

MEMBERS

Edwin MOSES (Chair)
Andre COLLINS
Dave FITZPATRICK
Merita BRUUN
Alicia MOREA
Bader ALSAEED
Yuan HONG
Mayumi YAMAMOTO
Maxwell DE SILVA
Pang CHUNG
Marc PELTIER
Desiree VARDHAN
Barry MAISTER

REGRETS

Patrice CHOLLEY
Thomas SITHOLE

WADA

Rob KOEHLER
Erin TEDFORD
Tony CUNNINGHAM
Abbygail DE GUZMAN

**GUEST SOCIAL SCIENCE RESEARCH
EXPERTS**

Rob DONOVAN

WADA ATHLETE COMMITTEE GUEST

Mariana QUINTANILLA

OBSERVER

Joohee PARK
Christiane PAQUELET
Nicola NEWMAN

WADA's Education Committee met in Montreal (Canada) on 8-9 April 2015. The outcomes and key summary of agreements made by the Education Committee are outlined below.

2015 Committee Terms of Reference:

- All have agreed to the terms

2014 Education Committee Meeting Outcomes:

- A review of the action items from the 2014 meeting was presented along with the status of each item.
- The Committee agreed to continue to approve meeting minutes/outcomes by e-mail between meetings.
- The Committee also agreed to continue with the current format of the meeting minutes/outcomes.

Inter-Committee Dialogue

- The Committee welcomed Mariana QUINTANILLA, member of the WADA Athlete Committee, to provide an athlete's perspective to the Education Committee discussions.
- In turn, Mariana QUINTANILLA also shared the WADA Athlete Committee's agenda to the Education Committee.

WADA Education Guidelines:

- The Committee expressed the need for the Education Model Guidelines to be promoted and possibly updated pending discussion from the IF/NADO Collaboration Meeting where delineation of responsibility will be examined.

Partnerships:

- The Education Committee thought it was important to have the athletes at the ADO symposium, as it reminds everyone why we are doing what we are doing - to protect clean athletes.
- Anti-Doping Organizations (ADOs) should involve athletes more in protecting clean sport
- The Committee agreed that there is a need to continually promote the importance of education among leaders and decision makers to obtain more support for education programs.
- The Committee suggested that WADA offer assistance to the IOC to update the anti-doping modules of their Sport Management Course.
- The Committee suggested that WADA engage UNESCO to promote the University Learning Hub.
- The Committee encouraged WADA to work closely with the IOC and see how it can be more involved in contributing to relevant commissions to protect clean sport.
- The Committee also encouraged WADA to offer collaboration to the IOC for their Social Science Research Program for the purpose of sharing ideas and avoiding unnecessary duplication of research.

2015 Global Education Conference:

On 2-3 October 2015, the Canadian Centre for Ethics in Sport (CCES), in partnership with the World Anti-Doping Agency, will hold a values-based education conference in Ottawa, Canada with the purpose of bringing together researchers and experts to examine how anti-doping organizations can enhance education programs to strengthen the global fight against doping in sport.

- The Committee suggested WADA to explore the possibility of providing online streaming of the 2015 Education Conference.
- The Committee recommends using the Conference to showcase WADA's current resources. It was recommended that WADA develop a leaflet/brochure that provides an overview of WADA's education resources.

Resources:

- The Committee encourages the creation of a resource for parents and suggests seeking ADO and ITF resources to determine if it can be replicated.
- The Committee requests the WADA Education team to speak to the ADAMS team to see if we should provide feedback on its development. There is an emphasis on ensuring the ease of use of ADAMS for the athletes. In addition ADAMS could be used as an entry point for education.
- The Committee requests that WADA see what can be done to further educate athletes/support personnel about supplements.
- The Committee encourages the ADOs to continue to use outreach as a method of reaching athletes as a starting point for more substantive education.
- The Committee suggests considering revitalization of the IIHF "green puck" campaign concept with other sports in order to raise awareness.
- WADA to enquire if the IOC (Entourage Commission) has an interest in using Coach True.
- WADA to seek the assistance of the IOC to engage ANOC and NOCs with the role out of the Sports Physician's Tool Kit.
- WADA to look into possibilities of how ALPHA can also be modular based learning (possibly through off-line DVD).

Social Science Research:

- There is a need to take existing research findings and present some absolutes to improve guidance of education and inform ADOs which athletes are more at risk.
- Extend the Education Partnership research in the amount of \$20,000.
- Two target research projects approved: (\$135,000)
 - How is doping influenced / countered by the globalization, commercialization and evolution of sport.
 - Ensure gender and age is also considered in the study.
 - Look further at the gateway to doping, which would include: the use of supplements, the effects of technology and the overall perceived cheating culture
- Education Committee recommended that \$1million be allocated to SSR from the Special Research Fund. Special research to focus on integrity and doping.

Approach to Education:

- Send a strong message that athletes need to play a more positive role in promoting clean sport and supporting their ADOs.
- ADOs should consider a more positive approach to anti-doping. IWF example: "Congratulations! You have been recognized as one of our top athletes and are now included in the RTP".
- Encourage the use of positive messages such as: "Every athlete has the right to clean sport".
- There is a need to recognize athletes for fair play. Messages should not always be negative ones.
- Need to continue to make learning fun. Values based games could be a good way to introduce anti-doping education sessions.
- Promote the current and new requirement for education in the 2015 World Anti-Doping Code.

Key dates for the Education Committee:

- The next Education Committee meeting dates are to be confirmed.
- The Ad-Hoc Social Science Working Group will meet on 28 September 2015 followed by a teleconference with the Education Committee members on 29 September 2015.