

**WADA Education Committee Meeting
3-4 April 2014
Meeting Outcomes**

MEMBERS

Edwin MOSES (Chair)
Andre COLLINS
Dave FITZPATRICK
Merita BRUUN
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**GUEST SOCIAL SCIENCE RESEARCH
EXPERTS**

Rob DONOVAN
Gretchen LOWERISON

WADA ATHLETE COMMITTEE GUEST

Ben SANDFORD

REGRETS

Sylvana MESTRE

WADA's Education Committee met in Montreal (Canada) on 3-4 April 2014. The outcomes and key summary of agreements made by the Education Committee are outlined below.

2013 Education Committee Meeting Outcomes:

- A review of the action items from the 2013 meeting was presented along with the status of each item.
- The Committee agreed to continue to approve meeting minutes/outcomes by e-mail between meetings.
- The Committee also agreed to continue with the current format of the meeting minutes/outcomes.

2014 Committee Terms of Reference:

- All have agreed to the terms

Inter-Committee Dialogue

- The Committee welcomed Ben SANDFORD, member of the WADA Athlete Committee, to provide an athlete's perspective to the Education Committee discussions.
- In turn, Ben SANDFORD also shared the WADA Athlete Committee's agenda to the Education Committee.

Education Training:

- WADA should explore how athletes can be engaged to assist education initiatives to make them both interesting and fun. WADA to look at developing some basic principles to assist/guide ADOs on how athletes can be engaged.
- WADA to consider making use of videos of role models to promote clean sport.
- WADA to circulate the profile developed for Education Officers to the Committee for recommendation and feedback.
- WADA to continue to develop the survey/evaluation tool to assist stakeholders in assessing the effectiveness of their education programs as well as the attitudes, beliefs and behaviours related to doping that exists in their country/ sport federation. Once completed ensure the tool is promoted and distributed.

Partnerships:

- Committee supported and thanked the Education Partnership (World Anti-Doping Agency (WADA), United Nations Educational, Scientific and Cultural Organization (UNESCO), the International Olympic Committee (IOC), the International Paralympic Committee (IPC), the International Council for Sport Science and Physical Education (ICSSPE – which played a leading role in the initiation of this project) and the International Fair Play Committee (IFPC)) and was encouraged by the spirit of cooperation for working together to develop one resource kit for teachers.
- WADA should consider listing education officers that are trained to assist IFs in education athletes at events.
- WADA should ensure Major Games signatories are aware of their education responsibilities under Code.
- WADA should consider developing a way for athletes to display their support to doping-free sport (Ribbon, band etc)

University Project:

- WADA to explore with the University project, once the pilot project is completed, the possibility of including an online forum on the learning hub platform.

Online Resources (CoachTrue, ALPHA, ADO Resource, Digital Library, WADA Website, etc.):

- WADA to provide an update to IFs/NADO on the number of users using CoachTrue.
- WADA to consider including the President of WADA's signature on certificates issued by the e-learning programs.
- Continue and increase the promotion of WADA's Education resources.
- WADA to consider developing an education resource for parents. Explore the possibility of using existing material, by reaching out to ADOs that already have resources in place.
- WADA to ensure that the new WADA Web site guides and provides easy access to education materials.
- Explore how WADA can share information with IFs and NADOs for those athletes that have registered and used ALPHA.
- WADA to consider developing a survey to IFs/ NADOs inquiring if they would be open to making eLearning/education mandatory for athletes and coaches.
- WADA to consider having a search function (akin to the digital library function) for the Anti-Doping Online Learning tool.
- WADA to consider including a description of actors and their responsibilities involved in doping-free sport as a part of the Anti-Doping Online Learning tool.
- WADA to explore if there are ways to use ADAMS to educate athletes (videos, testimonials).

Outcomes from Committee members' perspectives/experiences:

- WADA to explore how the Education Chair can assist in raising the profile of Education and its importance
- In some countries, legislation needs to support Anti-Doping Education. WADA and its Education Committee members will continue to look into a collaborated effort to get countries to implement legislation where necessary.

Education Model Guidelines:

- The WADA should provide some guidance to stakeholders on who their target audience should include. As an example, who should IFs be responsible to educate and who should NADO/RADO be responsible to educate?

Social Science Research Grant Program:

- **Target Research Topics:**

Two research projects were approved for recommendation to the WADA Executive Committee:

- The Values based education research project – One Resource Kit for Teachers
- The ICCE research project – Development of a sustainable cooperative international anti-doping training program for high performance officers and coaches.

- **Other Research Topics:**

The Committee agreed to that research be conducted on:

- How to develop effective intervention programs based on the knowledge base of research obtained, to date
- The effects that the legitimacy of anti-doping rules have amongst athletes' attitudes and buy-in to anti-doping programs.
- Understand the deterrence measures for entourage to reject the notion of doping

Key date for the Education Committee:

- The next Education Committee will meet on 9-10 April 2015
- The Ad-Hoc Social Science Working Group will meet on 9 October 2014 followed by a teleconference with the Education Committee members on 10 October 2014.